

END USER LICENSE AGREEMENT

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7.4 Basis of the Bargain. The limitations on damages set forth above are fundamental elements of the basis of the bargain between Licensee and Scuba.

8. TERM AND TERMINATION

8.1 Term. This Agreement will become effective upon your Acceptance and remain in full force and effect through the end of your License Term, unless earlier terminated in accordance with below.

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9.1 Negotiation or Mediation. Parties shall first attempt to resolve any disputes arising out of the Software or Services or this Agreement by negotiation or mediation with a neutral third-party negotiator acceptable to both parties. Mediation expenses will be shared equally by the parties.

9.2 Arbitration. If parties are not able to resolve the dispute by negotiation or mediation within thirty (30) days from the date of the written notice of the dispute, the dispute shall be exclusively settled through binding and confidential arbitration. Arbitration shall be subject to the Federal Arbitration Act and not any state arbitration law. The arbitration shall be conducted before one commercial arbitrator with substantial experience in resolving commercial contract disputes from the American Arbitration Association (“AAA”) (adr.org) or Judicial Arbitration and Mediation Services, Inc. (“JAMS”) (jamsadr.com). Unless otherwise agreed upon by the parties in writing, the arbitration will be governed by the AAA’s or JAMS’s rules for commercial arbitration and, if the arbitrator deems them applicable, the procedures for consumer-related disputes. The arbitrator’s award shall be final and may be enforced in any court of competent jurisdiction. Reasonable attorneys’ fees and costs for arbitration shall be recoverable by the substantially prevailing party in the arbitration.

9.3 Waiver of Jury Trial. Except as provided for in Section 12.4: (a) you are giving up your right to go to court to assert or defend your rights, and (b) your rights will be determined by a neutral mediator or arbitrator, not a judge or jury.

9.4 Equitable Remedies. Either party may seek emergency equitable relief before the state or federal courts located in Delaware in order to maintain the status quo pending arbitration, and hereby agree to submit to the exclusive personal jurisdiction of the courts located within Delaware for such purpose.

9.5 Governing Law and Jurisdiction. These Terms and any dispute or claim arising out of or in connection with their subject matter or formation (including non-contractual disputes or claims) shall be governed by and construed in accordance with the laws of the state of Delaware, except that the arbitration provision shall be governed by the Federal Arbitration Act.

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10.7 Waiver. A waiver by Scuba of any right or remedy under this Agreement shall only be effective if it is in writing, executed by a duly authorized representative of Scuba and shall apply only to the circumstances for which it is given. Scuba's failure to exercise or enforce any right or remedy under this Agreement shall not operate as a waiver of such right or remedy, nor shall it prevent any future exercise or enforcement of such right or remedy. No single or partial exercise of any right or remedy shall preclude or restrict the further exercise of any such right or remedy or other rights or remedies.

10.8 Severability. If any provision of this Agreement is, for any reason, held to be invalid or unenforceable, the other provisions of this Agreement will be unimpaired and the invalid or unenforceable provision will be deemed modified so that it is valid and enforceable to the maximum extent permitted by law.

10.9 Relationship. Licensee confirms that it is acting on its own behalf (and its organization's behalf where applicable) and not for the benefit of any other person. Licensee's relationship to Scuba is that of an independent contractor, and neither party is an agent or partner of the other.

10.10 Assignment. This Agreement, and Licensee's rights and obligations herein, may not be assigned, subcontracted, delegated, or otherwise transferred without Scuba's prior written consent, and any attempted assignment, subcontract, delegation, or transfer in violation of the foregoing will be null and void. Scuba may freely assign this Agreement. The terms and conditions set forth in this Agreement shall be binding upon assignees.

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Attn: Legal Department
Scuba Analytics, Inc.
800 W. El Camino Real, Ste 180
Mountain View, CA 94040

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